

Conejo.com

SEO Progress Report

SEO Campaign Effectiveness

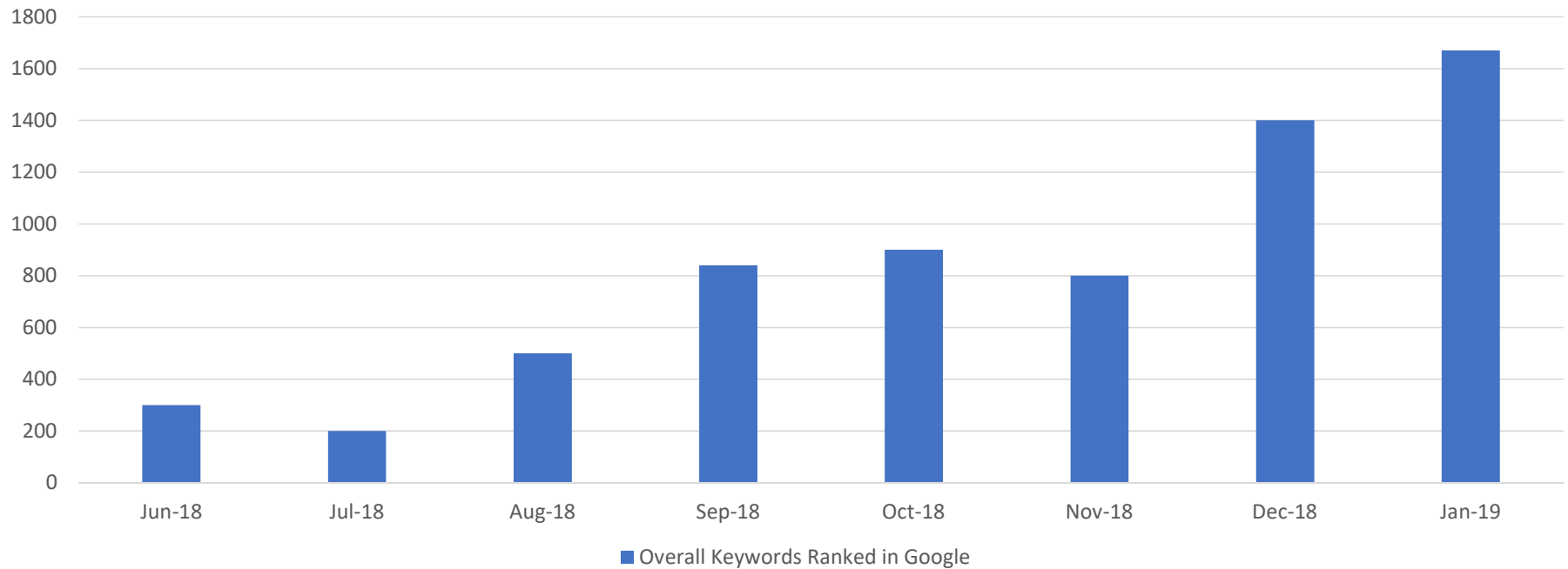
A SEO Campaign effectiveness is always measured through following factors.

- Keywords Rankings
- Traffic Improvement
- Links Acquired

I am attaching detailed report of work done and results obtained in last few months to measure the effectiveness of SEO Campaign.

Sitewide Keywords' Rankings for Conejo.com

Overall Keywords Ranked in Google



Explanation

As we can see in the previous slide, the overall keyword rankings for conejo has been increased massively.

As we have doing link building for more than a year and the links acquired through link building campaign are counted as votes in Google to measure authority of any website, hence the link building done for conejo.com helped us to increase its visibility for numerous keywords which haven't even targeted through the SEO campaign.

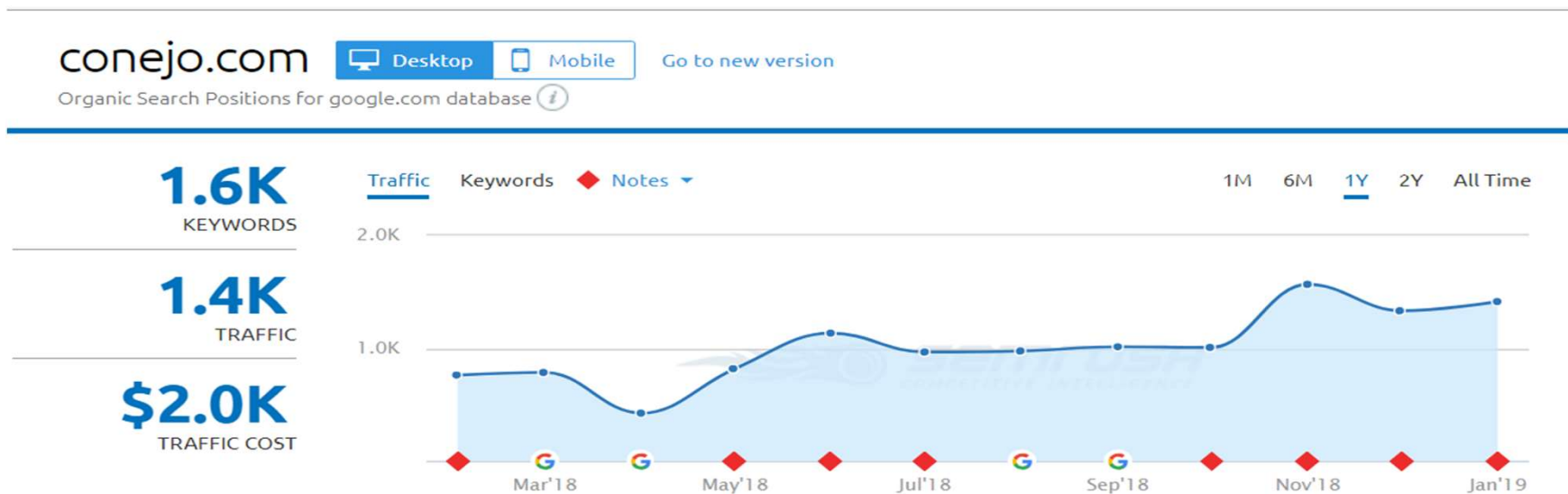
This significant improvement in keyword rankings make conejo more visible in Google thus directly impact on organic traffic as well as conversions.

Keyword Rankings – Before and After

- Check the rankings of all 1600 keywords from here:
https://docs.google.com/spreadsheets/d/1-NH5EB2eE7vaCX3kCouzi_rAftg2lGARKy4cKmHvA9Q/edit?usp=sharing

Traffic Improvement

Please refer to the following SEMRUSH screenshot to verify the improvement in traffic.



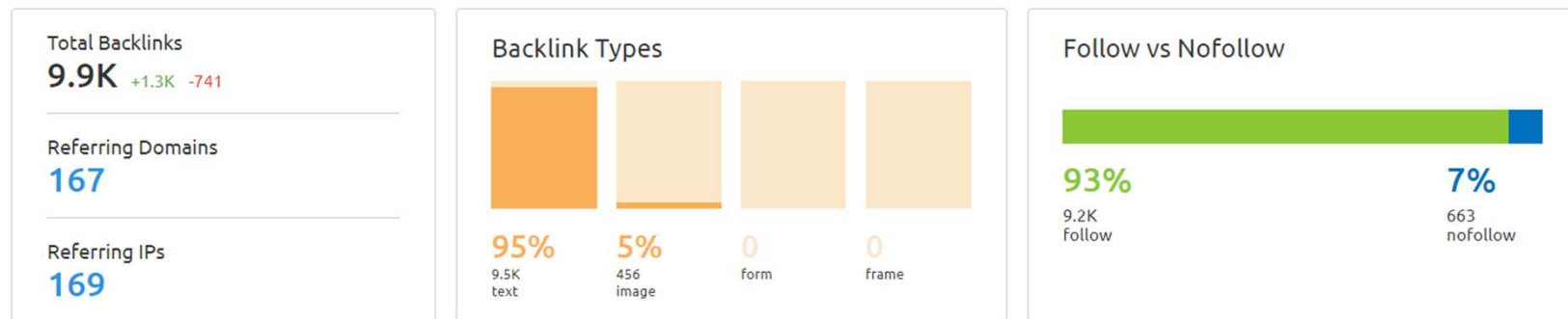
Verify the screenshot using SEMrush: [https://www.semrush.com/info/conejo.com+\(by+organic\)](https://www.semrush.com/info/conejo.com+(by+organic))

Backlinks Acquisition

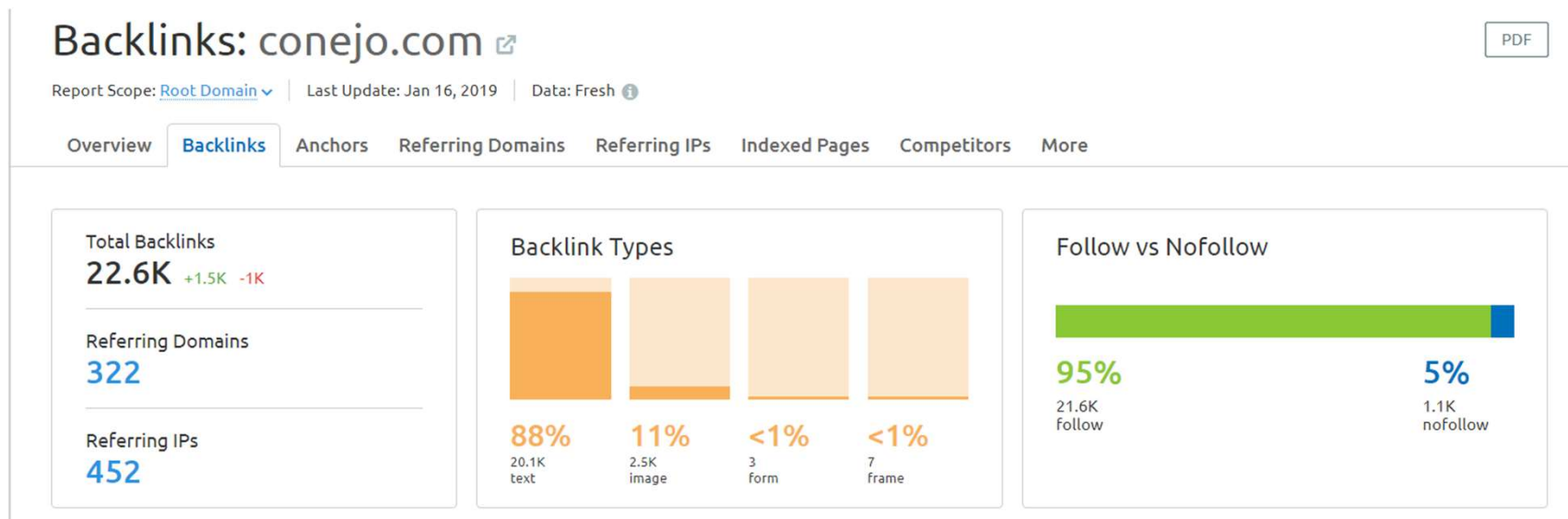
Inbound or Incoming Backlinks is the most important factor which determines the visibility of website in Google. We have been involved in several aggressive link building campaigns since the start of the SEO Campaign. Hence we have acquired thousands of high quality backlinks to conejo.com which has helped us to improve the search engine visibility of website.

In upcoming slides, you will see the before and after data for backlinks.

Link Building Profile (Dated: 1st Jan 2018)



Link Building Profile(Dated: 16th Jan 2019)



Verify the screenshot using SEMrush:

https://www.semrush.com/analytics/backlinks/backlinks/conejo.com:root_domain

Download SEMrush file to get details of 22.6k acquired backlinks:

https://docs.google.com/spreadsheets/d/1_kDBRgufs78PoGFkoq4QE_4isawc5a9Ri0IAQMHgi1g/edit?usp=sharing

Competitor Outranking Data

We have outranked almost all the major competitors of conejo.com in Google by stealing their most profitable keywords and replicating their link building profile. We are now working on outranking authority sites as well as few other competitors to take the revenue and traffic to next level. Below is the competitor positioning screenshot for verification.

COMPETITIVE POSITIONING MAP ⓘ

